

A DILEEBAN

Digital Marketing Intern

Contact

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📅 20-02-1997

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📍 Kochi, India

🌐 <https://www.dileeban.com>

Skills

- ü SEO
- ü WordPress
- ü Canva
- ü Google Ads, Meta Ads
- ü Google Analytics
- ü SEMrush

Education

MBA – General

Annamalai University
2020 - 2022

BE – CSE

Annamalai University
2014 - 2018

Certificates

- ü Google Ads Display
- ü SEO Essentials with Semrush
- ü Become an AI powered marketer with Semrush
- ü Content-Led SEO with Semrush
- ü Digital Marketing Certificate with HubSpot

Languages

- ü Tamil
- ü English
- ü Malayalam

Summary

I am a BE (CSE) and MBA graduate with 2.1 years of direct marketing experience in loan and banking services. Currently enhancing expertise as a Digital Marketing Intern, equipped with strong skills in SEO, WordPress, Canva, Google Ads, Meta Ads, Google Analytics, and SEMrush. Strong in analytical thinking and creative campaign strategies. Focused on improving brand visibility and optimizing digital performance. Known for professionalism, adaptability, and continuous learning

Experience

Beeka Ads - Digital Marketing Intern

Kochi - Kerala

Present

- v Strong foundation in WordPress, SEO, content creation, social media strategy, and campaign optimization with a performance-focused approach.
- v Proficient in Google Analytics, Meta Ads Manager, SEMrush, and Canva to support data-driven marketing initiatives.

Shriram Finance Limited – Business Executive

Chidambaram - Tamil Nadu

Dec 2023 – Feb 2025

- v Identify and engage target customers, build strong relationships, and support sales and servicing of two-wheeler loans, personal loans, business loans, and deposits
- v Handle administrative, transactional, and operational tasks, including data entry, payment processing, loan coding.

GTO Finance – Senior Sales Executive

Chidambaram - Tamil Nadu

Jan 2023 – Dec 2023

- v Identify and engage prospective customers, source business asset products, maintain relationships, drive cross-selling and recovery efforts, support loan processing improvements, and ensure timely reporting of sales activities